

SUCCESS STORY OF REKHA BATHALIA ON IGATAILORING UNIT OF MASK STICHING UNDER OPELIP



INTRODUCTION- When Odisha PVTG Empowerment and Livelihood Improvement Program implemented with the Collaboration of Dongaria Kandh Development Agency (DKDA) which is Supported by IFAD. The Project management Unite (PMU) Bhubaneswar is designing the strategically planning Through the local FNGO Shakti in two Gram panchayat namely Sibapadar and Munikhoh of Muniguda block of Rayagada and started with strategically effort on Empowering the tribal's and enabling them to enhance their livelihood promotion, food security, to increase their income and improve overall quality of their livelihood with specific objectives through various scope for implementation of different work with specific activity for PVTG. The promotion of livelihood program through Community mobilization and community Participation Process of the community in the OPELIP planning. The overall strategy focuses on empowering of the community. The FNGO@Shakti team and CRP Mr. Bhisma Bathalia were solid emphasis on financial inclusions, inclusive of social security schemes and promotion of sustainable livelihood program to Miss.Rekha Bathalia



The poorest of the poor women candidate Miss.Rekha Bathalia 28 years old lives in OPELIP Project Operational villages name Karadanga closely located in nearby Hatadahikhal villages under SibapadarGrampanchayat of Muniguda block of Rayagada district. Village Karadanga is distance 15Km away from the FNGO Project Office Muniguda block head quarter and 35 km away from MPA@DKDA Chatikana office and 85km away from District Head Quarter Rayagada. There is mixed categories like ST, SC and OBC Households are living in this village. The main occupation of this village is cultivation & daily wages and Maximum are BPL categories out of them Miss.Rekha Bathaliaentire family members are BPL of the village,



To promotion of sustainable Livelihoods activities through Income Generation Activities (IGA) Tailoring Unit, accordingly Miss.Rekha Bathaliahas been selected for Promotion of Individual Income Generation Activities namely Tailoring Unit with the initiative of local CRP Mr. Bhisma Bathalia which are supported by DKDA Chatikana under OPELI project. As a result FNGO@Shakti through the VDC provided grocery items as per the need of the locality Now she and her family members are happy and getting daily income for meet their daily family maintenance for the purpose of sustainable livelihood development.

Mr. Bhisma Bathalia CRP and team members of FNGO has been taken special interest to Miss.Rekha Bathalia for promotion of sustainable livelihood program through Grocery shop because she and her family were very needy for any support from any agency or any individuals as a result OPELIP has one opportunity through AWBP-2019-20 to promotion of IGA program at individual and group level. CRP along with put her name in AWBP for grocery shop and provided grocery items through Karadanga OPELIP Gramya Unyana Sangha for her sustainable livelihood development. Our major target groups are PVTG, ST, SC and other backward community out of that Miss.Rekha Bathalia one of the most vulnerable target beneficiaries of OPELIP Project and she and her family areactive participated in different activities of the OPELIP project.

After the intervention of OPELIP project FNGO @ Shakti professionals were visited and assured to link in any livelihood program. In the year of 2019-20 financial year Livelihood & Rural Finance officer and local CRP has been taken strong initiative for inclusion of Miss.Rekha Bathaliain promotion of sustainable livelihood through Tailoring Unit With hole hearted all MPA, FNGO professionals and VDC members and also community members were provided moral and technical support to her, as a result now she and her

family members are very happy and her daily income is around Rs200/- to 300/- and try to self-stand with the local CRP and VDC members. Miss.Rekha Bathalia created a new identity in the project operational areas through this small initiative.

Impact Created

1. After intervention of OPELIP project her skill and techniques improved on shop management, marketing linkages process through the different capacity building program at village level program. As a result Miss.Rekha Bathalia has created a new identity in the project operational areas for their credibility and noble work.
2. During Lockdown Period from March 25th to 14th April 2020 and 15th April to 3rd May 2020 the Tailoring Unit is well managing and best service provided to three village i.e. Karadanga, Jhiliguda, MuliSahi and Dalmeridi community members,
3. before Lockdown the daily income was Rs 100// to Rs 150/- only through Tailoring Unit, but During lockdown period the work is increasing from Rs.100/- to Rs.300/-in Tailoring Unit,
4. During the lockdown period Miss.Rekha Bathalia excellent doing of Tailoring Unit. Now Tailoring Unit is going on with successfully.
5. SAHAJOGA Tailoring Unit stand up for community people and door step service provided to community people during lockdown period because people are under lockdown process and now people are very happy with SAHAJOGA Tailoring Unit

KEY LEARNINGS

- ❖ Now Miss.Rekha Bathalia obtained more skills and techniques in the field of small business management and feel the ownership.
- ❖ Through the technical support unit of Shakti@OPELIP & DKDA Chatikona created remarkable changes in the community
- ❖ Shakti @ OPELIP and DKDA is the better sources of new life for target individual and community.