

SUCCESS STORY OF MR.GOURA KULTIA OF WATER MELON CULTIVATION



Time: 16-04-2020 12:57
Note: Village Kebedatula



Time: 18-05-2020 12:04
Note: Water melon field

Land Preparation Stage



Time: 02-04-2020 17:59

Harvesting Stage



Marketing Stage

INTRODUCTION- Mr. Goura Kultia is one of the frontline progressive farmers of **Kebedatula Village of Kebedatula VDC** under Sibapadar G.P. in Muniguda Block of Rayagada District. The Village Kebedatula is farmer's oriented village and 100% households are depending in agriculture product throughout the years. This village is imminent under a good agro climatic zone with perineal water source; before intervention of OPELIP all farmers were not practicing new agricultural crops in that village/area other than paddy. After intervention of OPELIP all farmers accepted the key objectives of OPELIP and time to time interaction with individual farmers as well as community as a results Mr.Goura Kultia interest to do something in new process which can fetch better returns as compared to his old cropping system and set an example to others. During the 2019-20 financial years, Shakti-OPELIP team members both Experts and Village Agriculture Workers (VAW) decided to introduce water melon cultivation as a new intervention in the village. This was passed in AWPB and approved VDC Resolution in their VDA meeting. So DKDA Chatikona provided 200g of watermelon seeds with additional bio-fertilizers and others essential services. The expert advice and technical inputs of the Shakti-OPELIP team helped him to manage the new agriculture practice with advanced techniques with regular supportive supervision and monitoring, field inspection and orientation on proper and timely use of fertilizers and pesticides. As a results Mr.Goura Kultia abled to produce 2-3 tons of watermelon. As a result he earned Rs 35,000to Rs 45,000Rs appx by selling Rs.10-12 per kg during the lockdown period. The success of Mr. Goura Kultia in watermelon cultivation is an eye opener to other local farmers of the MPA. Due to his challenging mindset to alter his age old cropping system brought him happiness and making him a torch bearer in the area.

KEY OBJECTIVES-

To promotion of sustainable agriculture activities through cultivation accordingly Mr.Goura Kultia main profession is to promotion of agriculture activities throughout the years for the purpose of self-promotion and supply to others for the purpose of sustainable livelihood development.

Impact Created-

After intervention of OPELIP project his skill and techniques improved on land preparation process, value addition process marketing linkages process, and convergence and networking process through the different capacity building program at village level meeting program. As a result Mr.Goura Kultia has created a new identity in the project operational areas for their credibility and noble work but during lockdown period it is created negative impact whereas farmers were lost in selling price i.e. Rs.10-



15 per kg but in normal period it was Rs 20-30 per kg in selling price.

KEY LEARNINGS

- ❖ Now Mr.Goura Kultia obtained more skills and knowledge in the field of agriculture and horticulture.
- ❖ Through the technical support unit of Shakti@OPELIP & DKDA Chatikona created remarkable changes in the community
- ❖ Shakti @ OPELIP and DKDA is the sources of new life for target individual and community.