

## CASE STUDY ON SUNFLOWERS CLUSTER OF BADADAHIKHAL



**INTRODUCTION-** When Odisha PVTG Empowerment and Livelihood Improvement Program (OPELIP) implemented with the Collaboration of Dongaria Kandh Development Agency (DKDA) which is Supported by IFAD. The Project management Unite (PMU) Bhubaneswar is designing the strategically planning Through the local FNGO Shakti in two Gram panchayat namely Sibapadar and Munikhol of Muniguda block of Rayagada and started with strategically effort on Empowering the tribal's and enabling them to enhance their livelihood promotion, food security, to increase their income and improve overall quality of their livelihood with specific objectives through various scope for implementation of different work with specific activity for PVTG. The promotion of livelihood program through Community mobilization and community Participation Process of the community in the OPELIP planning. The overall strategy focuses on empowering of the community. The FNGO@Shakti Project team members along with Village Development Association (VDA)/ Village Development Committee (VDC) and especially agriculture team members were solid emphasis on inclusive of promotion of sustainable livelihood activities through sunflowers cluster activity.

**Background of the Village-** The 70 farmer's lives in OPELIP Project Operational villages name Badadahikhal closely located in nearby Dangoria Kandha villages under Sibapadar Grampanchayat of Muniguda block of Rayagada district. The Village Badadahikhal is distance 12 Km away from the FNGO Project Office Muniguda block head quarter and 30 km away from MPA@DKDA Chatikana office and 74 km away from District Head Quarter Rayagada. There is 182 Households with mixed categories like ST-01, SC-11 and 170 OBC Households are living in this village. The main occupation of this village is cultivation & daily wages and Maximum are BPL categories out of them 70 farmers are progressive small and marginalized category.

**Intervention of the OPELIP-**To promotion of sustainable Livelihoods activities through promotion of sunflower cluster program, accordingly 70 farmers has been selected for Promotion of sunflower cluster with the initiative of local CRP, VAW, AO, JAO, PM & Team Leader which is supported by DKDA Chatikana under OPELI project. As a result MPA@DKDA Chatikona & facilitating FNGO@Shakti through the VDC provided sunflower seeds as per the need of the locality.

**Input of the OPELIP-** Mr. Rajendra Behera CRP and team members of FNGO along with OPELIP Badadahikhal VDC has been taken special interest to 70 farmers for promotion of sustainable livelihood program through sunflower cluster because 70 Nos of needy farmers were support from OPELIP as a result OPELIP has opportunity through AWBP-2021-22 to promotion of Agriculture program through sunflowers cluster at VDC level. VDC members put farmers name in AWBP for sunflowers cluster and provided seeds (500gm for each farmer) and fertilizer through Badadahikhal OPELIP Gramya Unyana Sangha and technical support from FNGO & MPA team members for their sustainable development.

**Output of the OPELIP-**As we know that Our focused target groups are Dangaria kandhas, ST, SC and other backward community out of them 70 farmers are OBC progressive and frontline farmers of OPELIP Project and all family members are

active participated in different activities of the OPELIP project.

**Outcome of the OPELIP**--After the intervention of OPELIP project FNGO @ Shakti Agriculture professionals were visited and assured to link to farmers on agriculture related livelihood program and During the supportive supervision and Monitoring period MPA @ JAO also recognition for promotion of agriculture activities through sunflowers cluster among 70 farmers at 7 hectors of land in the year of 2021-22 financial year for rabi season.As a result local CRP and VAW havebeen taken strong initiative for inclusion of 70 farmers in promotion of sustainable livelihood through sunflowers cultivation with cluster mode. With hole hearted all professionals and VDC members were provided moretechnical support to all farmers.

**Conclusion**--as a result now farmers andfarmer's family members are very happy because each and every Farmers Have Income 12000-15000 from 0.25ac of land, through this additional Support they were great Changing on their Livelihood partAs a result now they were created a new identity in the project operational areas through this initiative.