

## SUCCESS STORY OF MAA TARINI SHG FOR KHALIPRESS UNIT UNDER OPELIP



Time: 04-17-2020 15:32  
Note: Khali press house  
At:Sanamanjurkupa



Latitude: 19.754809  
Longitude: 83.480271  
Accuracy: 3171.0m  
Time: 03-12-2020 16:44  
Note: paper Khali  
At:Sanamanjurkupa



Time: 03-12-2020 16:39  
Note: paper Khali  
At:Sanamanjurkupa

**INTRODUCTION-** When Odisha PVTG Empowerment and Livelihood Improvement Program implemented with the Collaboration of Dongaria Kandh Development Agency (DKDA) which is Supported by IFAD. The Project management Unite (PMU) Bhubaneswar is designing the strategically planning Through the local FNGO Shakti in two Gram panchayat namely Sibapadar and Munikhoh of Muniguda block of Rayagada and started with strategically effort on Empowering the tribal's and enabling them to enhance their livelihood promotion, food security, to increase their income and improve overall quality of their livelihood with specific objectives through various scope for implementation of different work with specific activity for PVTG. The promotion of livelihood program through Community mobilization and community Participation Process of the community in the OPELIP planning. The overall strategy focuses on empowering of the community. The FNGO@Shakti Livelihood & Rural Finance Officer and local CRP Mr. Baishnaba Bidrika were special emphasis on financial inclusions and promotion of sustainable livelihood program to selected Maa Tarini SHG.

The OPELIP Project Operational villages name sanamanjurkupa closely located in nearby Hatadahikhal villages under Sibapadar Grampanchayat of Muniguda block of Rayagada district. Village sanamanjurkupa is distance 18Km away from the FNGO Project Office Muniguda block head quarter and 38 km away from MPA@DKDA Chatikana office and 85km away from District Head Quarter Rayagada. There are maximum ST categories Households are living in this village. The main occupations are cultivation, NTFP collection & daily wages and all SHG members are BPL category of the village.

To promotion of sustainable Livelihoods activities through Income Generation Activities (IGA) namely khali press unit, which is new for them and our project operational area. Mr. Baishnaba Bidrika CRP and team members of FNGO has been taken special interest for this activity for promotion of sustainable livelihood program through Khalipress Unit because according to need and demand of area it has been selected, as a result OPELIP has one opportunity through AWBP-2019-20 to promotion of IGA program at group level. VDC members and CRP selected SHG name in the VDC meeting and inclusion in AWPB for Khali press Unit and provided Machinery equipment through Sanamanjurkupa OPELIP Gramya Unyana Sangha for sustainable livelihood. Maa Tarini SHG is one of the active SHG in the village and all SHG members are active participating in different activities of the OPELIP project.

### Impact Created

1. After intervention of OPELIP project improved skill and techniques on unit management, marketing linkages process through the different capacity building program at village level program. As a result Maa Tarini SHG has created a new identity in the project operational areas for their credibility and noble work.
2. In Initial Stage Maa Tarini SHG purchased Raw materials Rs 20000/- with this amount they were started their unit and selling per piece Rs 3.00 which is one rupees profit per piece. Total no of unit was 7400 out of that 5000 unit was selling @3.00 and 2400 unit is stock right now.
3. During the lockdown period Maa Tarini SHG continuing their unit but lack of marketing their selling process is slowdown. Lockdown is major challenge for them.

### **KEY LEARNINGS**

- ❖ Now Maa Tarini SHG members are obtained more skills and techniques in the field of small business management and feel the ownership which is the symbol of women empowerment.
- ❖ Through the technical support unit of Shakti@OPELIP & DKDA Chatikona created remarkable changes in the group as well as community
- ❖ OPELIP is the better platform and sources of dignitary life of poorest of the poor i.e. target group and community.