

Monthly Newsletter

01

Youth Learning Programme Matrushakti Senior Citizens' Home

Shakti Organisation, in collaboration with My Bharat Kendra, organised a Youth Learning Programme at Matrushakti Senior Citizens' Home, bringing together 50 youth volunteers and senior citizens to promote empathy, respect, and social responsibility. Senior citizens shared their life experiences and values, inspiring young participants to appreciate the importance of caring for and respecting the elderly. Interactive discussions strengthened intergenerational understanding, encouraged mutual learning, and promoted the values of compassion and community service.

The programme concluded with a collective pledge to support senior citizens and build a more caring and inclusive society. Shakti Organisation remains committed to fostering social harmony, strengthening intergenerational relationships, and ensuring that every senior citizen is respected, valued, and cared with dignity.



KEY AT A GLANCE



50
Youth
Volunteers



**Senior citizens
actively
engaged**



**Interactive
Sessions &
discussions**



**Stronger, Caring
Intergenerational
Bonding**

02

Off-Season Vegetable Cultivation

Shakti Organisation, through the REWARD Project, is empowering tribal farmers in Nuamahulpali and Petupalli villages under the Nuabarangamal Micro Watershed, Burla, Sambalpur, by promoting off-season vegetable cultivation as a sustainable livelihood initiative. This season, 32 tribal farmers are cultivating bean, pointed gourd, kunduru, ridge gourd, and okra on 0.25 acre each with continuous technical guidance and climate resilient farming support from the Shakti REWARD Team. Farmers are expected to earn an estimated ₹50,000—₹60,000 each, improving household income, food security, and nutrition.

Shakti Organisation is further strengthening the initiative through convergence with the Agriculture and Horticulture Departments to ensure access to quality inputs, technical training, and market linkages, creating a replicable model of sustainable, climate-resilient tribal livelihoods.



KEY AT A GLANCE



32
Tribal Farmers
Cultivating



0.25 Acre
per farmer



₹50,000—₹60,000
Expected income per
farmer



**Improved
food security
and nutrition**

03 Promotion of Mushroom Enterprise

Cultivating opportunity. Growing livelihoods.

Shakti Organization, under the REWARD Project in Burla, Sambalpur, is promoting mushroom cultivation as a sustainable livelihood enterprise to enhance rural income and encourage entrepreneurship.

As part of this initiative, Mr. Girighardhana Patra from Hailari Micro Washered has established 200 mushroom beds through his own investment while receiving continuous technical guidance from the Shakti team on scientific production, quality management, hygiene, enterprise development, and market-oriented cultivation.

Motivated by encouraging results, he plans to expand the enterprise to 1,000 mushroom beds, with convergence support from the Agriculture and Horticulture Departments.

The enterprise currently generates an estimated ₹500–1,000 per day, with the potential to increase to ₹1,000–3,000 per day after expansion.

Shakti Organization continues to inspire rural farmers by promoting sustainable livelihoods, strengthening market access, and creating a replicable model of climate resilient rural economic development.



AT A GLANCE



200
Mushroom
Beds
Established



1,000
Beds Planned
(Next Phase)



₹500–₹1,000
Current Daily
Earnings



₹1,000–₹3,000
Potential Daily
Earnings After
Expansion



04

Caring Minds. Stronger Communities.

Shakti Organization, under the Community Mental Health Programme (CMHP), with the support of the Live Love Laugh Foundation (LLLF), Bengaluru, and HDF Bank, successfully organised a series of Psycho-Social Education Programme for 100 Persons with Mental Illness (PVMs) and their caregivers in Rayagada and Ashipur Blocks from 23–25 June 2026.

The sessions focused on understanding mental illness, the importance of regular treatment and medication, stress management, relapse prevention, rehabilitation, and the crucial role of family support in recovery.

Shakti Organization continues to strengthen community-based mental health care by empowering individuals and families, promoting social inclusion, and creating a supportive environment for recovery and well-being.

05

Growing Green Together in Rayagada

Restoring forests. Strengthening livelihoods.

Shakti Organisation, with the support of the Foundation for Ecological Security (FES), has taken a significant community-led initiative to promote green cover and restore local ecosystems across Ramanaguda-, Gunupur, and Padampur Blocks of Rayagada district. Through 25 community nurseries, the organisation has successfully raised and planted more than 10,000 quality seedlings of indigenous and multipurpose species such as Harida, Bahada, Mahua, Mango, Jackfruit, Cashew, Amla, Lemon, Drumstick, Sapota, Sitaphala, Dalimba, Rakta Chandan, and Dhala Chandan. The initiative has actively engaged CFRMCs, women's groups, and local youth in nursery development, plantation, and regular care of seedlings. This effort reflects Shakti Organisation's strong commitment to community ownership, biodiversity conservation, forest restoration, and sustainable livelihoods. With continued support from FES, Shakti Organisation is strengthening local ecological resilience and creating a greener and more sustainable future for forest-dependent communities in Rayagada.



AT A GLANCE



25

Community Nurseries Established



10,000+

Quality Seedlings Raised



CFRMCs, Women & Youth Actively Involved



Forest Restoration & Biodiversity Conservation



Sustainable Livelihoods for Communities

Shakti Organisation remains committed to strengthening community-led forest management and building climate-resilient, sustainable livelihoods across the CFR landscape of rayagada.

06

Empowering Women Through Paper Plate Enterprise

Shakti Organisation, through the Empowered Women Scaleup Project supported by Trickle Up, has empowered Maa Jagatatanani SHG of Sunumani Village, Ramanaguda Block, by promoting a sustainable sustainable paper landscape.

Through continuous advocacy by the Shakti team, the SHG received a paper plate machine from the Odisha Livelihood Mission (OLM) in collaboration with Granya Khadi, along with comprehensive training on production, machine operation, packaging, branding, marketing and business management.

Starting with a small investment, the group successfully increased its sales from ₹20,000 in the first cycle to over ₹45,000 in the second cycle, significantly improving household convenience and reliance among its members. The success of the enterprise has inspired neighbouring SHGs to adopt similar livelihood activities.



07

Quality Seed Distribution & Climate-Resilient Farming

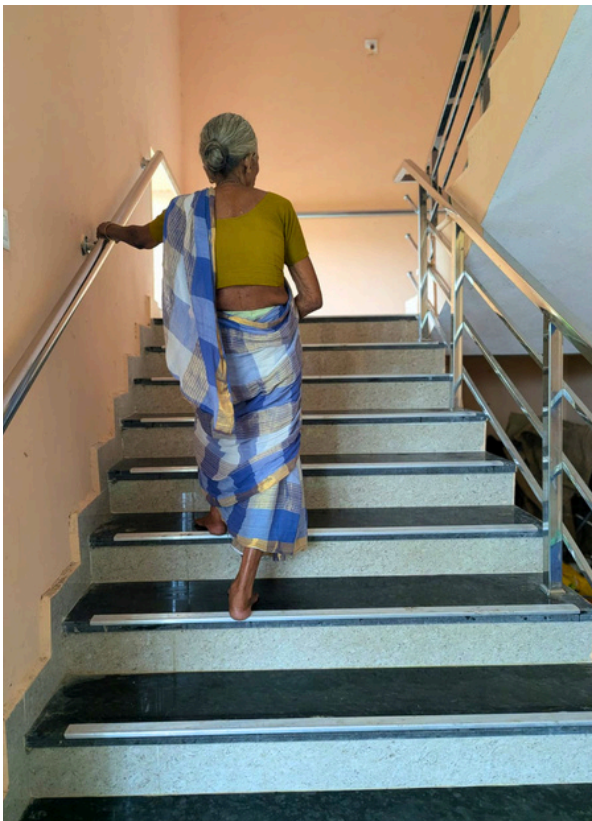
Strengthening livelihoods. Ensuring food security.

Shakti Organisation, with the generous support of Ashraha Hastha Trust, has successfully distributed quality tuber seeds to 500 tribal farmers across 40 villages, strengthening household food security and promoting sustainable livelihoods.

Alongside seed distribution, the organisation conducted practical field demonstrations on land preparation, seed treatment, scientific planting methods, spacing, nutrient management, and crop care. Farmers actively participated in the hands-on training sessions and regenerative activities, helping empowering improved and climate-resilient cultivation practices.

The initiative is expected to increase tuber production, enhance nutritional security, and generate additional income for marginal farming households. Continuous technical guidance, regular field monitoring, and community participation with further support successful crop establishment and improved productivity.

Shakti Organisation remains committed to empowering tribal farmers through sustainable agriculture, improved farming practices, and livelihood interventions that build resilience, reduce vulnerability, and contribute to long-term rural development and prosperity.



08

Safe & dignified ageing at Matrushakti Senior Citizens' Home

Shakti Organisation, with the generous support of SBI Foundation, has enhanced the safety, comfort, and well-being of senior citizens at Matrushakti Senior Citizens' Home through two important initiatives.



Safety First – Anti-Slip Edge Strips

Contrasting edge strips have been installed on stairways to improve visibility and reduce the risk of slips and falls, enabling elderly residents to move safely and confidently.



A 75-inch television and well-equipped library room have created a vibrant recreational space where residents can enjoy educational and entertainment programmes, read books, and spend meaningful time together.

These improvements have promoted social interaction, mental stimulation, and emotional well-being, making daily life more enjoyable and dignified for the elderly.



Shakti Organisation remains committed to creating a safe, inclusive, and caring environment that ensures senior citizens live with dignity, comfort, and an improved quality of life.

09

Strengthening Maternity Services with NHM Support

Safe Mothers. Healthy Babies. Stronger Futures.

Shakti Organisation, with the support of the National Health Mission (NHM) Rayagada, continues to strengthen safe maternity services through the Maternity Waiting Home (MWH) at Ashipur, Rayagada district.



During the month of July, 23 pregnant women from remote and hard-to-reach villages were admitted to the MWH.

Despite the challenges of reaching remote tribal communities, Shakti's health workers regularly visited villages to identify high-risk pregnancies, counsel families on institutional delivery, and encourage proper and nutritious food during pregnancy. At the MWH, expectant mothers received safe accommodation, nutritious meals, health education, and continuous care before delivery.



Shakti Organisation remains committed to improving maternal and newborn health, reducing delivery-related risks, and ensuring every mother has access to safe, dignified, and quality healthcare services.



10

Empowering Women through Literacy & Financial Confidence

Educated Women. Empowered Communities.

Shakti Organisation, through the Empowered Scaleup Project in Ramanaguda Block, Rayagada, has launched a meaningful literacy initiative to promote financial inclusion and self-confidence among women.



Twenty SMART SAKHI Didias have committed to teaching 10 non-literate SHG women each month.



Women sign their own signatures during evening learning sessions, especially throughout the rainy season.



This initiative will enable around 200 women every month to sign independently, replacing thumb impressions with signatures.

The programme is empowering women with a basic but essential life skill that enhances their confidence, dignity, and participation in banking, government schemes, and SHG activities.



BEYOND LITERACY



Strengthens Women's Independence



Promotes Social Inclusion & Participation



Enhances Financial Literacy & Access to Services



Builds Confidence, Leadership & Life Skills



Drive Leading Social & Economic Transformation

SUPPORT US!



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Empowering communities. Sustaining futures.



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