

Monthly Newsletter

SHAKTI
ORGANISATION

March 2026



MR. ALOK KR. SINHA
(DGM, BRAHMAPUR)

SBI CSR Initiative Supports Senior Citizens in Matrushakti Senior Citizen Home at Rayagada

The State Bank of India (SBI) Regional Business Office, Rayagada, undertook a CSR initiative at Matrushakti Senior Citizens Home managed and maintained by Shakti Organisation by installing a 15 kVA silent generator, ensuring uninterrupted power supply for residents. The programme was inaugurated by Mr. Alok Kumar Sinha, DGM, Brahmapur Zone, in the presence of Regional Manager Mr. Uttar Kumar Patel and other officials.

SBI also distributed groceries and sweets, bringing joy to the elderly residents. This initiative reflects SBI's continued efforts to give back to the community and support those in need. By ensuring a steady power supply and providing essential items, the bank has taken a meaningful step towards improving the comfort, safety, and well-being of the elderly residents, making a positive difference in their daily lives. Such activities also help build a strong bond between the organization and the community, encouraging others to take part in similar efforts for social impact.



In this newsletter
you can expect:

Community
Updates

Events

Stories of Impact

Achievement

Case Story

Trainings



Light TRAP and pheromone Trap distribution in Pulses Promotion Programme in Koraput

Under the Pulses Promotion Programme in Koraput, Shakti Organisation distributed Light Traps and Pheromone Traps to 7,800 farmers to promote eco-friendly pest management. This initiative significantly reduced pest infestation, minimized dependence on chemical pesticides, and lowered cultivation costs. Farmers reported improved crop health and increased yields, leading to enhanced income and better

household food security. The adoption of these climate-resilient practices also raised awareness on sustainable agriculture and strengthened community capacity for integrated pest management.

Through this initiative, Shakti Organisation continues to contribute to environmental conservation and the development of resilient livelihoods.



From Blackboard to Smart Board: Shakti Transforms Classrooms

Shakti Organisation, with MSTC's CSR support, has installed smart classrooms in 10 upper primary schools in Rayagada to enhance digital learning. A unit at Gandhinagar Upper Primary School was inaugurated by ADM Mr. Nabin Chandra Naik, who encouraged effective use of the facility. The initiative offers syllabus-based digital content for Classes VI–VIII, promoting interactive learning and helping bridge the rural–urban education gap. This initiative marks a significant milestone in promoting technology-enabled education and modern learning practices in government schools across Rayagada.



From Voice to Vision: A Woman SHG Member's Transformative Journey to Economic Empowerment

At a District-Level Workshop by Trickle Up India Foundation under the MPowered Scaleup Project, a woman SHG member from Ramanaguda shared her IGA journey. She highlighted gains in income, financial inclusion, and digital skills through collective enterprises. Her story reflected growing confidence and self-reliance.



Strengthening Community Mental Health at the Grassroots

Shakti Organization with support from The Live Love Laugh Foundation and HDFC Bank, conducted sensitization meetings at Tikiri and K. Maligaon PHCs on 21st March 2026. A total of 48 healthcare functionaries participated, enhancing their understanding of early identification, referral, and community-based support for persons with mental illness. The sessions strengthened coordination, commitment, and linkage with government schemes for inclusive mental health services.



Vision Care for Elders: Special Eye Check-Up Camp at Senior Citizens' Home

A special eye check-up camp was organized by a team of doctors led by Dr. Tanmay Behera, an eye specialist at Shakti Senior Citizens Home, Rayagada. During the camp, the eyesight of all 25 inmates was examined, and medicines were distributed to them. Out of the 25 inmates, five have been identified as requiring cataract surgery, which will be arranged free of cost at District Head Quarters Hospital, Rayagada.



Case of Saraswati Mahanandia

Shakti Organisation, through its Community Mental Health Programme, played a critical role in transforming the life of Saraswati Mahanandia from Anandpur, Rayagada. Identified during a village awareness session, she had been suffering from untreated mental illness for years. With continuous counselling, family support, and regular follow-ups by Shakti Organisation, she was linked to the District Hospital for proper diagnosis and treatment. Within a month, significant improvement was observed in her health and daily functioning. This initiative highlights Shakti Organisation's impactful role in restoring dignity, strengthening families, and promoting accessible mental healthcare in rural communities.



Model Women Entrepreneurs of Ramanaguda Block

Shakti Organisation has transformed women's livelihoods in Ramanaguda Block by strengthening SHGs like Samaj Kalyan, Maa Majhigouri, Maa Santoshi, Maa Tareni, and Swami Vivekanand into successful micro-enterprises. Through continuous training and handholding, women gained skills in production, branding, and market linkage, leading to improved income and confidence. The collective enterprise model enabled value addition of turmeric, tamarind, and millet products. Their achievements received recognition from the District Administration and appreciation at platforms like District level Chaiti Mela and State level Adivasi Mela, along with support from ORMAS and Mission Shakti, and appreciation from the Hon'ble Chief Minister of Odisha, establishing them as model women entrepreneurs.





One day Training Program on Mango Orchard Management

Shakti Organisation successfully organized a Mango Orchard Management Training on 16th March 2026 at Bhadimura MWS under Jujomura Block, Sambalpur, in the REWARD operational area. A total of 42 farmers actively participated in the session. The training was facilitated by the PD Watershed, Sambalpur, who shared practical knowledge and extensive field experience. Key topics included orchard establishment, pruning techniques, pest and disease control, and proper nutrient management. The session was highly interactive and enhanced farmers' skills and confidence to adopt improved practices. This initiative by Shakti Organisation will support better productivity, sustainable orchard management, and improved livelihoods for the farming community.



Training on Onion & Potato Post-Harvest Management

Shakti Organisation successfully conducted a one-day training on Onion & Potato Post-Harvest Management on 18 March 2026 at Kansar MWS village in Jujomura Block, Sambalpur. A total of 34 farmers participated and gained practical knowledge on scientific storage, grading, curing, and market linkage. The training helped farmers understand methods to reduce post-harvest losses, improve produce quality, and increase market value. Participants expressed confidence in adopting improved practices, which will contribute to higher income and reduced wastage. This initiative highlights Shakti Organisation's commitment to promoting climate-smart agriculture and strengthening resilient, sustainable livelihoods among farming communities.



Two-Day Training on Backyard Poultry Management

Shakti Organisation organized a two-day Backyard Poultry Management Training on 24th-25th March 2026 at Nuamahulpali MWS and Birsingharh MWS under Jujomura Block of Sambalpur. A total of 75 farmers participated in the training. The session was facilitated by the Veterinary Officer, Sambalpur. The training covered important topics such as breed selection, poultry housing, feeding practices, disease prevention, vaccination, and overall management of backyard poultry. Immediately after the training, farmers expressed confidence in applying improved poultry management practices at their household level. Many participants showed interest in starting or expanding backyard poultry units to improve income and family nutrition. This initiative of Shakti Organisation has created awareness and motivation among farmers for sustainable livelihood through backyard poultry farming.



Shakti Facilitated PWMI for UDID

Shakti Organisation facilitated 66 nos of People with Mental Illness to get the UDID (Unique Disability ID) cards through the Bhima Bhoi Bhinnakshyama Samarthya Sibira, the special camp for on-the-spot assessments for Persons with Disabilities (PwDs). This UDID card acts as a single document of identification and verification, enabling PwDs to access central and state-level government schemes. Out of the 66 PWMI's facilitated, the documents of 40 PWMI's were successfully verified, and the process for issuance of their UDID cards was initiated. The community mental health program team of Shakti Organization facilitated the special camps at Rayagada and Kashipur.



Biodiversity Festival

Shakti Organisation, Rayagada conducted Panchayat-Level Biodiversity Festivals, engaging 800+ community members to promote biodiversity conservation and sustainable forest use. Elders shared traditional ecological knowledge, while local leaders strengthened forest governance. Through exhibitions, cultural activities, and discussions, participants gained insights into biodiversity's role in livelihoods, food security, and climate resilience. The initiative fostered community ownership and concluded with a collective commitment to conservation across Ramanaguda, Gunupur, and Padampur blocks.



**THANK YOU
FOR
READING!**

SUPPORT US!



**SHAKTI
ORGANISATION**

**Catalysing Sustainable
Development**

Address:

Housing Board Colony, Po./Dist.-Rayagada-
765 001, Odisha, India

Phone:

06856-359838

Email:

info@shaktiorg.com

Follow us: [in](#) [f](#) [ig](#) [yt](#) [x](#) [e](#)